

PRESS RELEASE

Targu Mureș at
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Azomures obtains the first prize at the Romanian CSR Awards competition - 2020 edition

The announcement was made during the Romanian CSR Awards gala, held online due to restrictions imposed by the Coronavirus pandemic.

The project, registered in the Intersectoral Partnership section, presents the activity carried out in partnership by Azomureș and the Inspectorate for Emergency Situations “Horea” of Mureș County in support of the local community from Targu Mureș and the inhabitants of the neighboring communes. The ISU - SMURD working point, opened at the end of March 2019 on the Azomures platform, has already celebrated one year of activity, and the registered results fully prove the utility for which it was created in this part of the city.

In the first 12 months of operation, the SMURD ambulance intervened in over 3000 cases, of which almost 70% in the urban area. Patients over the age of 50 predominate, but there have been quite a few cases in which children have needed help from the SMURD ambulance. The initially set objective was met, the intervention time in the case decreased significantly, on average by half compared to the period before the establishment of the SMURD point on the Azomureș platform.

In the second phase of the project, ISU Mureș will allocate to the intervention point a fire truck, with a full crew of firefighters, which will increase the efficiency of intervention in emergency situations. Within the project, Azomureș provided ISU staff with a specially arranged space, with office, rest rooms, kitchen, locker rooms and sanitary spaces, covering the arrangement and maintenance expenses.

It is the second prize obtained by Azomureș within the Romanian CSR Awards, after the one in 2019 for the CSR program “Childhood Books in Agricultural Communities”.

Romanian CSR Awards Competition - 2020 edition aims to bring to the forefront of public opinion and highlight the projects, products and CSR campaigns of Romanian companies implemented during 2019. Within the competition are awarded those projects, products or programs which have led to the improvement and even change for the better, in the long run, of the quality of life of employees, customers and communities in Romania. Along with Azomureș, companies such as OMV - Petrom, Kaufland, Lidl, ING, Electrica, Antibiotice Iasi, BCR were also awarded this year.

Azomureș Press Office